



IVORYTON VILLAGE ALLIANCE

P.O. Box 367, Ivoryton, Connecticut 06442



The mission statement of the Ivoryton Alliance is to create a sense of community. We have accomplished this over the years by organizing free events for people. In normal times we have:

The fourth of July parade

The farmer's market for the whole summer

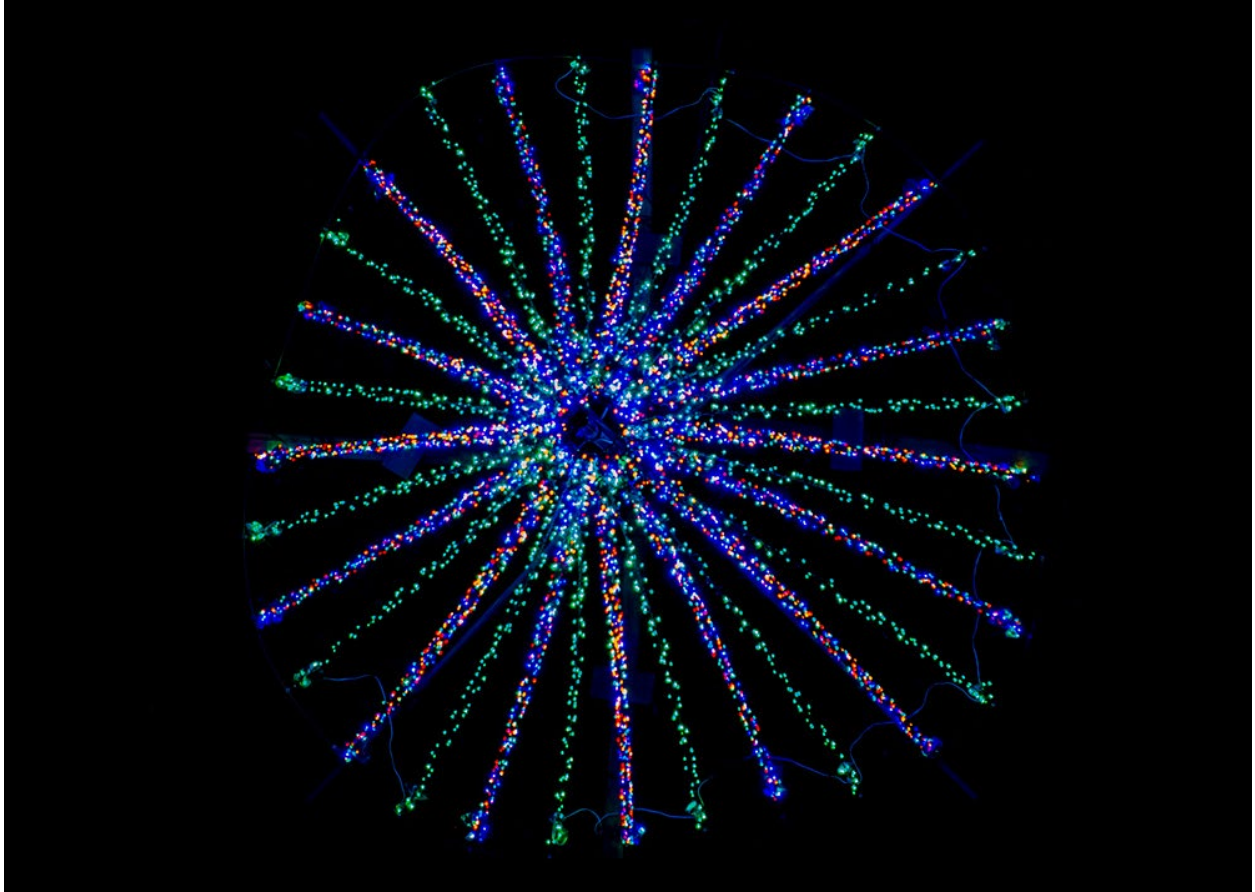
The pumpkin festival

And of course, The Ivoryton Illuminations, voted #3 in the state in 2016

The Ivoryton Illuminations is an event that provides light and joy to thousands of people no matter what their economic means. During the switch on event, families come to the village of Ivoryton to enjoy free events at the shops and restaurants and enjoy the lights. There is no charge for pictures with a professional Santa at the Playhouse and, because of this, some families have created lifelong memories they would have otherwise not been able to afford. Last year, a generous donor made sure that every single child visiting Santa received the gift of a hard cover book. Also, the Alliance has donated many dozens of strings of lights to families who could not afford to purchase them for their homes. These families are then able to light up their homes bringing sparkle and magic into their holiday season and into their community. Obviously, given the COVID situation, there was no opening event this year but we feel that for betterment of the community that we had to continue with the lights themselves, which we did. Everyone needed a pick me up, especially the children. As always, the lights danced to the music that could be heard on the car radio.

The goals of the Ivoryton Illuminations remain the same:

1. to produce a free event for all – regardless of economic status – that creates lifelong memories, provides joy for children and promotes a sense of family.
2. to celebrate the festive season by decorating the village of Ivoryton with over 500,000 lights.
3. to promote a sense of belonging to a community by bringing residents/volunteers together, working together, to produce a very special event.



Every year we submit our Illuminations photo of the year. This year, we have chosen 2. The first is a drone photo of our showcase tree. The second is called the couple, which is a live shot. Finally, below is a link that is a piece made by Valley Shore Community about the Illuminations. I hope you enjoy it:

<https://youtu.be/CRjGkwqXnJ8>



Jonathan Steele Photography